



**Alpha  
Incubation  
Group**

Entrepreneur Behind Entrepreneurs  
Cradle of Startups

**WE HELP YOU...**

REALISE YOUR POTENTIAL

GROW YOUR BUSINESS

FIND INVESTORS

# Company Profile

Alpha Incubation Group Pty Ltd (AIG) is an associated entity of Alpha OZ Capital Group Pty Ltd (AOCG) and Australian Business Investments Pty Ltd (ABI). AOCG is an approved venture capital fund established in Australia with operations in Melbourne and Perth. ABI is a well established business investment group with investments and assets in renewable energy (solar) and property development.

The business goal of Alpha Incubation Group is to provide professional incubation services to entrepreneurs with innovative ideas and technologies, start-ups, advanced technologies, or development of new markets.



# Company Profile

## VISION

Our professional and supportive services make entrepreneurs' dreams come true.

**Client Focused** - AIG provide full support to all clients, help them achieve their goals with self-promotion and determination;

**Respect** - AIG strives to create a respectful and cultural environment for the best interest of each client, business and community;

**Professionalism** - AIG will dedicate the utmost capability for excellence and "All-in" spirit to serve clients and wider community.

## VALUES

## MISSION

With the theme of 'Exploration, Innovation and Self Realisation', AIG's mission is to help young graduates and new entrepreneurs to convert their creativity to a commercial world and establish a virtual community for empowerment and encouragement of new entrepreneurship.

# Services Highlight

## A FRONTIER OF EXCELLENCE

As a professional incubation team, we are not just a co-working venue, we provide integrated professional services to help you convert your smart business ideas into commercial achievements, help you break through the bottleneck in the development and grow your business in a healthy way up. Meanwhile, we will help you find funding for your business/projects through a win-win strategy...

### PROFESSIONALISM & LEVERAGE

Strong connections with government and authorities  
Renowned university research team with high technology and facilities  
Experienced mentor team  
High quality consultant services  
Abundant investor pool

### INCUBATION PROGRAMS

Working Space & Facility  
Standard Incubation Process  
Professional Training  
Funding Facilitation  
Projects Commercialisation...

### INNOVATION PROMOTION

To foster your:  
Creativity  
Improvisation  
Experimentation  
Commercialisation  
Business Internationalisation...

# Core Competitiveness

Our incubation teams consist of experienced mentors from various industries and sectors with strong entrepreneurship expertise. They will provide mentoring and guidance to develop innovative ideas and projects, to undertake feasibility studies and further the development of business plans. Many of the mentors are successful business people with a strong desire to invest in suitable projects.



AIG has established close collaboration with major universities in Perth including the University of Western Australia, Curtin University, Edith Cowan University and Murdoch University. This provides AIG with the advantages of access to world class academic team and technologies and facilities in these renowned institutions.

# Core Competitiveness



## Capital Fund Support



AIIG is able to access funding through sophisticated investors and funds (such as the Alpha OZ Capital Group Pty Ltd and its venture capital fund (China Australia Entrepreneur Fund-CAEF)). This will offer great commercialisation opportunities for selected projects. There are also funding resources in China which AIIG may refer to for qualified projects.



## Incubation Centres



AIIG operates two incubation bases in both Perth CBD and Kewdale with administration support and full office functions and facilities.



## Partnerships in China



Our collaboration Partners in China will allow AIIG's projects to access the partners' facilities, benefits, China market and funding opportunities.

# Major Events

Alpha Incubation Group (AIG) and AEMS have initiated the contest with a theme of “Australian Focused, Innovation and Self Realisation” to



- > encourage young people's innovation and entrepreneurship (IN&EN);
- > provide a platform for young people to present their innovative ideas and projects;
- > discover local pre-eminent people and projects;
- > support young entrepreneurs via an incubation system with experienced mentors from various industries & sectors to help them bring their innovations to fruition;
- > provide entrepreneurs with opportunities of further development and commercialisation.

## Milestones

Sep 2018

Winners entry to AIG incubation process

Middle Aug 2018

Final Round of Contest

Early Aug 2018

First Round of Contest

Apr 2018

Held launching Seminar and Media Release of Alpha Innovation Contest

Mar 2018

Reached strategic and cooperative agreement with Sino-Steel Incubation Branch (Tianjin)

Reached collaboration agreement with School of Computer Science of UWA.

Feb 2018

Reached collaboration agreement with academic research groups of Curtin University and Edith Cowan University

Dec 2017

Reached strategic and capital partnership with Alpha OZ Capital Group Pty Ltd

Jun 2017

Preparation for the Alpha Innovation Contest



**Alpha  
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## CONTACT US

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